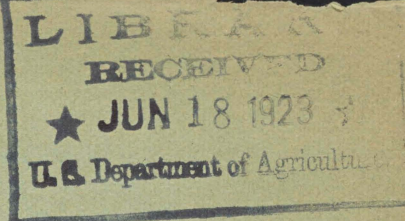


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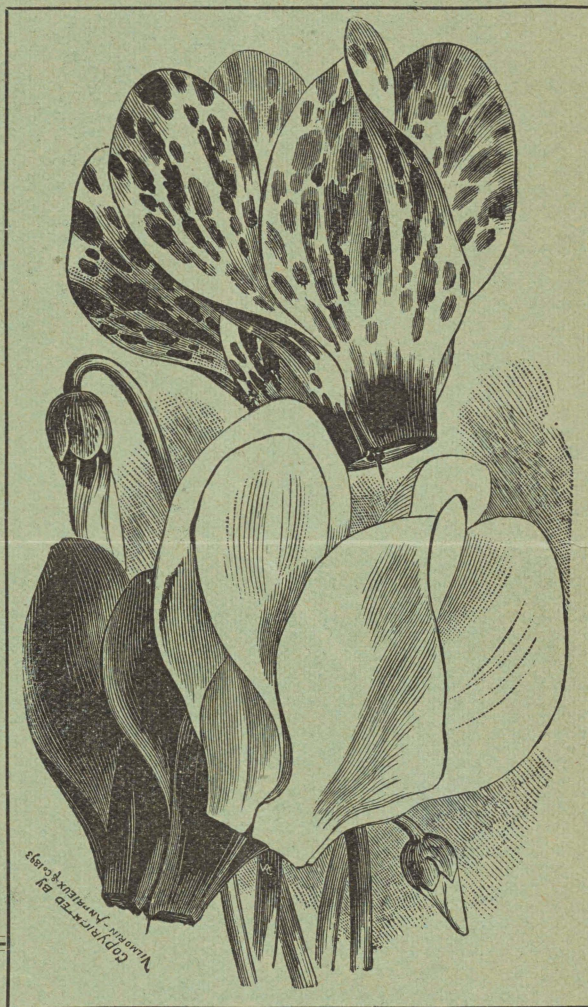


PRELIMINARY Wholesale Price List

OF

Florists' Flower Seeds

New Crop



DREER'S PRIZE CYCLAMEN

See page 5

HENRY A. DREER

Established 1838

Incorporated 1892

714 Chestnut St.

PHILADELPHIA

PENN'A.

Preliminary Wholesale Price List of Flower Seeds.

We give close attention to the Flower Seed department of our business, which is probably the largest in quantity and variety in this country.

Our constant aim is to procure the very best strains obtainable, both of home and foreign growth, and we spare no pains or expense with this object in view. We call special attention to our choice strains of Asters, Cineraria, Calceolaria, Gloxinia, Pansy, Petunia, Primula and Verbena, which are acknowledged by leading growers to be superior in all respects. Our trade packets contain a liberal supply; where smaller quantities are wanted, buyers can select from retail catalogue at a discount of one-third.

	Per trade pkt.	Per oz.
Abutilon, choice mixed.....	50	\$5 00
Achillea ptarmica fl. pl., fine double white hardy border plant.....	50	6 00



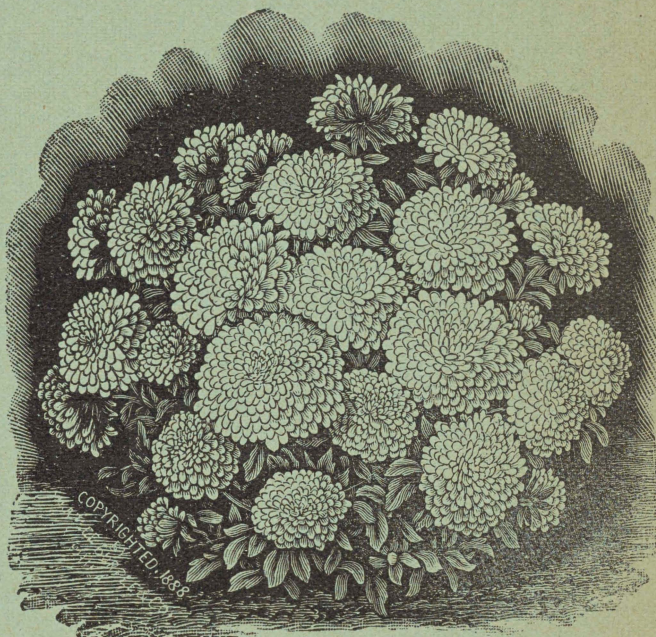
AGERATUM, COPE'S PET.

	Trade pkt.	Per oz.
Ageratum Mexicanum, blue.....	10	25
" Imperial Dwarf blue	10	30
" " White.....	15	40
" Lasseauxi rose.....	20	75
" Cope's Pet, dwarf blue, (see cut) ..	15	40



ALYSSUM, LITTLE GEM.

	Trade pkt.	Per oz.
Alyssum, Little Gem, very dwarf, pure white, very free flowering, grow- ing but 4 inches high, (see cut) ..	15	50
" Benthami compactum (Tom Thumb), white, very desirable for pot culture... per lb. \$2.00 ..	10	25
" maritimum, (Sweet Alyssum,) .. white, per lb. \$1.25.....	15	
" saxatile compactum, golden yellow hardy perennial.....	10	25
Ampelopsis Veitchi, per lb. \$2.00.....	10	25
Antirrhinum Tom Thumb, mixed.....	15	40
" tall, mixed.....	10	20



DWARF QUEEN ASTER.

ASTERS.

These are grown for us by German specialists, and as the crop this season has been a fair one, the quality will be found very high, while prices are down to the usual level.

Dwarf Queen Aster. A new class of large-flowering Asters of dwarf habit; bearing profusely full imbricated flowers of great beauty.

	Trade pkt.	Per oz.
White.....	50	\$2 50
Mixed.....	40	2 00

Dwarf Chrysanthemum Flowered Aster. The largest flowering of the dwarf Asters; splendid pot Asters, very double.

	Trade pkt.	¼ oz.	Per oz.
Fiery Scarlet.....	50	75	\$2 50
Snow White.....	50	75	2 50
Finest Mixed.....	40	60	2 00

Dwarf Pyramidal Bouquet Aster, mixed 40 60 2 00

Mignon Aster, pure white. This beautiful variety is one of the finest for cutting or for pot culture; it resembles the Victoria in form and habit, but is smaller and more free-flowering. Trade pkt. 50 cts.; oz. \$3.00.

Queen of the Market Aster. Characterized by extreme earliness, producing flowers in great profusion on long stalks fully three weeks earlier than other Asters.

	Trade pkt.	¼ oz.	Per oz.
Pure white.....	30		\$1 00
Mixed.....	30		90

	Trade pkt.	¼ oz.	Per oz.
Triumph Aster, deep scarlet.	50	\$2 50	
Comet Aster, pink.....	50	85	\$3 00
pink and white.....	50	85	3 00
light blue.....	50	85	3 00
pure white.....	50	85	3 00
mixed....	40	60	2 00



ASTER, PÆONY FLOWERED PERFECTION.

Aster, Pæony Flowered Perfection. One of the most desirable for florists; very double, large, and finely shaped, the petals beautifully incurved. 1½ ft. (See cut).

Trade pkt.	¼ oz.	Per oz.	Trade pkt.	¼ oz.	Per oz.
White..	50	75	\$2 50	Purple..	50 75 \$2 50
Pink...	50	75	2 50	Lt. Blue	50 75 2 50
Crimson	50	75	2 50	Mixed..	40 60 2 00

Aster, Improved Victoria. A magnificent strain. Flowers large, beautifully imbricated and perfect in form. Excellent as a pot plant or for cutting. 1½ ft.

Trade pkt.	¼ oz.	Per oz.	Trade pkt.	¼ oz.	Per oz.
White..	50	85	\$3 00	Light	
Pink...	50	85	3 00	Blue	50 85 \$3 00
Scarlet..	50	85	3 00	Mixed..	50 75 2 50

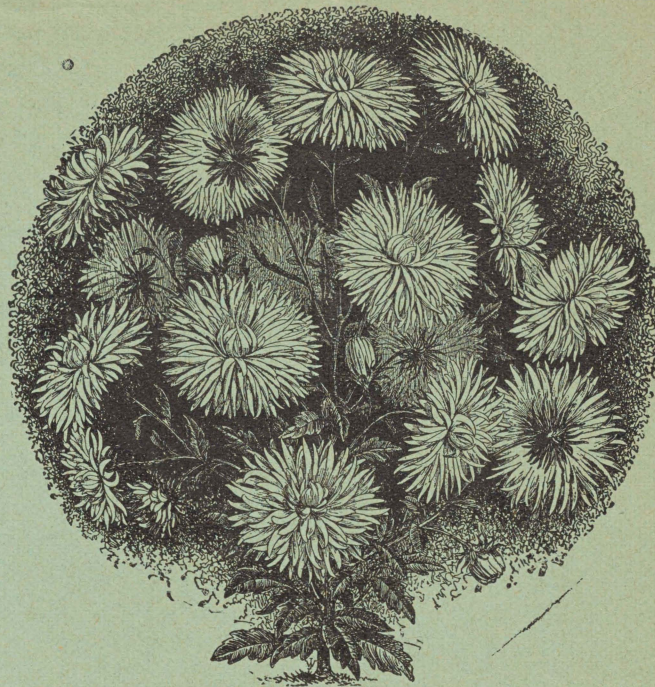
Trade pkt.	¼ oz.	Per oz.
Aster, Crown, mixed.....	30	50 \$1 50
" Rose Flowered, mixed...	40	75 2 00
" Snowball, or White		
Princess	50	85 3 00
" Washington, mixed.....	50	85 3 00
" Victoria Needle, mixed..	50	85 3 00
" Goliath, large white.....	50	75 2 50
" Giant Emperor, mixed...	50	2 00
" Betteridge's Quilled, mixed	15	50
" German, choice mixed.....	15	50
" " fine mixed (China)	15	40

ASTERS—American Grown.

The following two varieties are of American origin, and the seed we offer has been saved from extra choice strains. As a florist flower they fill a long felt want, being the latest Aster to flower and come in at a time when other flowers are scarce.

Aster, Vick's Branching White, flowers pure white, of good size, borne on long stems with broad, long petals, (see cut). Trade pkt. 50 cts.; ¼ oz. 75 cts.; oz. \$2.50.

Asters, Semple's Branching, plants of branching habit, producing on long stems flowers of perfect form, from 4 to 6 inches in diameter. Mixed colors. Trade pkt. 40 cts.; ¼ oz. 60 cts.; oz. \$2.00.



ASTER—VICK'S BRANCHING WHITE.

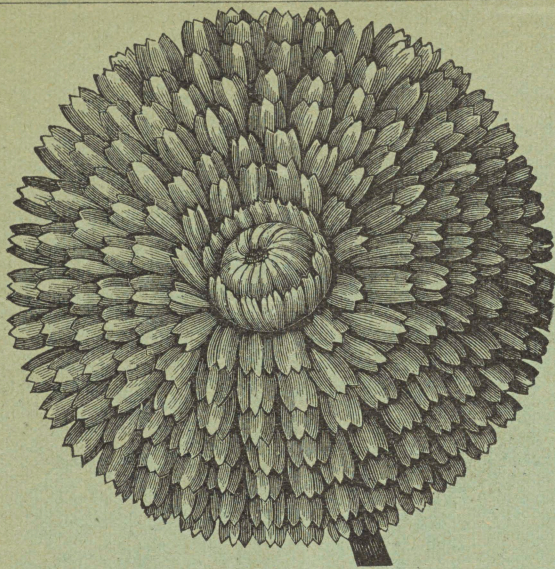
Balsam, White Perfection. Flowers pure white. The first buds should not be allowed to open, but should be picked off, the result will be that the flowers coming out thereafter will be extra double. Per trade pkt. 20 cts.; per oz. 75 cts.

Trade pkt.	Per oz.
Balsam, Double scarlet.....	20 50
" " Pink.....	20 50
" " Choice, mixed.....	15 40
Begonia, Tuberous-Rooted, single, finest	
mixed	75
double	1 00
" Vernon. As a bedding or pot	
plant this has few equals, it succeeds	
everywhere, flowers bright red,	
bronze foliage. Per 1/16 oz. \$1.00..	50



CALCEOLARIA HYBRIDA TIGRINA.

Trade pkt.
Calceolaria Hybrida Grandiflora, Tall Mixed. Large
flowering, beautiful, rich, self-colored flowers;
½ pkt. 60 cts.
" Hybrida Tigrina, Mixed. Large flowering,
tigered and spotted flowers; ½ pkt. 60 cts.
" Hybrida Pumila Compacta. Of dwarf com-
pact growth, producing immense trusses of
brilliant, self-colored and spotted flowers;
½ pkt. 60 cts.



CALENDULA, PRINCE OF ORANGE.

	Trade pkt.	Per oz.
Calendula, Prince of Orange, golden yellow, with orange stripe, per lb. 75 cts.	10	25
" Double Sulphur.....	10	25
" Pure Gold, fine golden yellow.	10	25
" Meteor, striped. per lb. 75 cts.	10	25
Candytuft, Tom Thumb, white, dwarf, best for pots	10	25
" Carmine.....	10	25
" White Rocket, lb. 75 cts.	10	25
" Crimson.....	10	25
" Dreer's Mammoth White, splendid trusses of purest white, makes a fine pot plant; can be had in flower very early.....	15	40
" Empress, very large trusses of pure white flowers.....	10	30



CANNA—Large Flowering French.

Our collection of French Cannas are admitted to be the finest in the country. The seeds which we offer below are entirely of our own saving; the mixture contains all of the leading sorts as well as recent novelties, and may be expected to produce fine results. Seeds sown now will produce saleable plants the coming Spring.

	Trade pkt.	Per oz.
Canna, Madame Crozy. Lb. \$4.00.....	15	40
" Florence Vaughan	15	50
" Charles Henderson	15	50
" Paul Marquant.....	15	50
" Progression.....	15	50
" Finest Mixed. Lb. \$2.50.....	10	25



Marguerite

Carnation.

Sown in January will produce nice flowering plants for Spring sales.



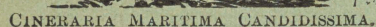
CARNATION MARGUERITE.

	Trade pkt.	Per oz.
Carnation Marguerite, mixed.....	25	\$1 50
This beautiful race of Carnation has claimed the admiration of all who have grown it, flowering in four months after sowing the seed, beautiful colors and delicious clove perfume.		
Carnation, Double, fine mixed.....	50	\$2 00
" Double, choicest mixed, will produce over 80 % double flowers; for pot culture, ½ trade pkt. 60 cts.....		\$1 00
" Remontant, choicest, ½ trade pkt. 60 cts.....		1 00
" Early Dwarf Vienna, double, very fine mixed.....	50	1 50
Centaurea candidissima, 1000 seeds	40 c.	1 50
" Gymnocarpa, " " "	25 c.	50



Our prize strain of Cineraria cannot be surpassed either for size of flower or beauty of color. All desiring the best should procure this selection.

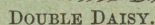
	Trade pkt.
Cineraria Prize, dwarf mixed. ½ pkt. 60 cts.....	\$1 00
" " tall mixed ½ pkt. 60 cts.....	1 00
" Choice mixed dwarf.....	50
" " tall.....	50
" Double finest mixed.....	75

A detailed black and white illustration of a potted plant, likely a cyclamen. The plant features large, heart-shaped leaves with prominent veining and several flowers with ruffled petals. It is housed in a simple, cylindrical pot. The background is plain, and the overall style is that of a vintage botanical illustration.

CYCLAMEN PERSICUM GIGANTEUM.

This is a particularly choice strain, and is recommended to those who prefer the *persicum* type to the *Giganteum* sorts.

Cyclamen,	pure white with violet purple eye.	
	100 seeds \$1.25; 1000 seeds.....	\$10 00
“	Album, pure white, superb. 100 seeds, \$1.25. 1000 seeds	10 00
“	Rubrum, dark red, splendid. 100 seeds \$1.25; 1000 seeds	10 00
“	Sanguineum, new darkest red, fine. 100 seeds \$1.50; 1000 seeds.....	12 00
“	Finest Mixed. Per $\frac{1}{8}$ oz. \$1.25; per oz.	8 00
“	Drer's Prize Mixed, <i>the finest strain pro- curable</i> . Per 100 seeds \$1.00; per 1000 .	8 00



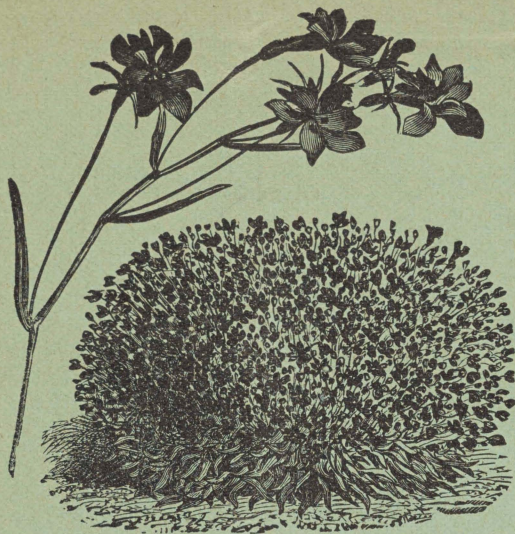
	Trade pkt.	Per oz.
Daisy "Longfellow," rose.....	50	\$5 00
" Snowball, white, <i>very large and full</i> <i>double flowers</i>	50	8 00
" Double white, <i>extra selected stock</i> ...	50	4 00
" Double Mixed, " " "...	50	4 00
" Double Quilled, mixed.....	50	8 00
Dracæna Indivisa, <i>splendid vase plant</i>	40	2 00
" " Lineata.....	50	4 00
" Australis.....	40	2 00
Fuschia, mixed, single and double.....	1 00	
½ trade pkt. 60 cts.		
Gaillardia grandiflora, <i>grand hardy border</i> <i>plant, excellent for cutting; remaining</i> <i>a long time fresh</i>	20	75
" Picta Lorenziana, double mixed.....	10	25
Geranium, Apple scented (<i>true</i>), per 100 seeds 20 cts.; per 1000 \$1.50.		



GLOXINIA ERECTA.

		Trade pkt. Per oz.	
Gloxinia,	Hybrida Grandiflora Erecta, choicest mixed, <i>erect flowering</i> <i>sorts</i>	\$1	00
"	Hybrida Grandiflora, new spotted and tigered	1	00
"	Hybrida Grandiflora, choicest mixed, <i>containing both erect</i> <i>and drooping varieties</i>	1	00
Grevillea robusta,	<i>fine plant for centres of</i> <i>vases or as a decorative pot plant; easily and</i> <i>rapidly grown from seed</i>	15	50
Heliotrope,	finest mixed	30	1 25
Humulus Japonicus	(Japanese Hop)	15	30
"	" variegata	20	75
Lantana,	finest mixed	10	30

DREER'S WHOLESALE PRICE LIST.



LOBELIA, CRYSTAL PALACE COMPACTA.

	Trade	pkt.	Per oz.
Lobelia, erinus, speciosa, deep blue trailing			
variety.....	20	\$	75
" " Crystal Palace compacta			
(true) best for pot culture	50		3 00
" " Emperor William (erect)...	50		2 50
" " Gracilis, light blue trailing	15		40
" " White Gem.....	30		1 50
" " Mixed colors	15		50
Maurandia rosea (pink).....	50		4 00
" alba (white).....	50		4 00
" Barclayana (purple).....	40		1 75
" choice mixed.....	30		1 25

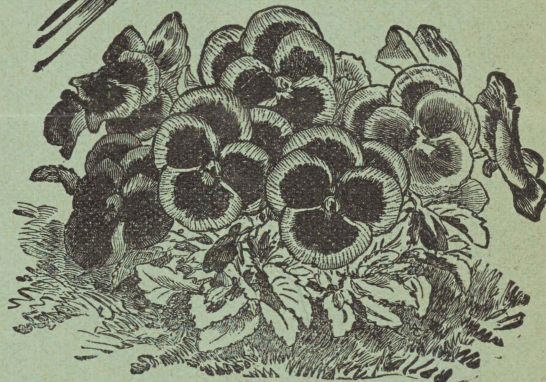
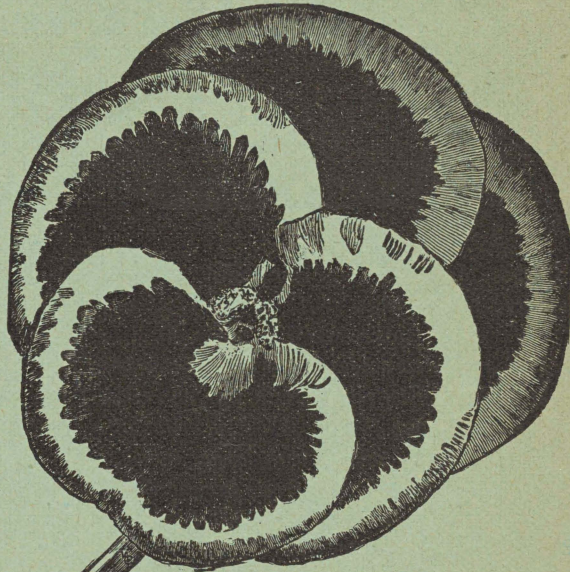


MACHET MIGNONETTE.

	Trade	pkt.	Per oz.
Mignonette, Machet, select stock.....	15		50
" Miles' Hybrid Spiral.....	10		20
" Gabriele.....	15		50
" Dwarf compact.....	15		40
" Golden Queen.....	10		25
" Parson's white.....	15		40
" Large flowering, 60 cts. lb..			10
" Improved Victoria, dark red	15		50
Mimulus, tigrinus, choice, mixed.....	40		2 00
" Moschatus (Musk Plant)	40		2 00
Musa Ensete (Abyssinian Banana Tree). We offer fresh			
seed, just received, of this magnificent sub-tropical plant.			
100 seeds \$1.50; 1000 seeds \$12.00.			

	Trade	pkt.	Per oz.
Myosotis, Eliza Fonrobert.....	20		75
" dissitiflora.....	50		6 00
" alpestris, blue.....	15		50
" Victoria.....	50		2 50
" palustris, blue.....	50		2 50
" semperflorens.....	50		2 50
Nasturtium, Tall, mixed, 1/4 lb. 25 cts.;			
lb. 75 cts.			10
" Tom Thumb, mixed, 1/4 lb.			
25 cts.; lb. 75 cts.....			10

A list of the best named varieties will be given in the Spring edition of our Wholesale Catalogue.



PANSY, ROYAL EXHIBITION.

Pansy, Dreer's Royal Exhibition. This strain is the result of years of careful selection, and for large size, perfection of form, freedom of bloom, variety of coloring, texture, in fact, all the features which tend to make the Pansy the most popular flower is combined in this selection in a superlative degree. Florists and others who want the best should get this strain. (See cut.)

Trade pkt. 50 cts.; per 1/2 oz. \$1.25; per oz. \$8.00.

	Trade	pkt.	Per oz.
Pansy, Dreer's Premium, choicest mixed...	50		\$5 00
" English large flowering, mixed.....	40		2 00
" Very fine mixed.....	25		1 00
" Good mixed	20		75
" Odier, finest large-blotched	50		5 00
" Giant Trimardeau, Black... ..	50		5 00
" " Yellow.....	50		5 00
" " White.....	50		5 00
" " Striped.....	50		5 00
" " Mixed.....	50		2 50
" Snow Queen, pure satin white.....	25		1 00
" Emperor William, blue	25		1 00
" Faust, or King of the Blacks.....	25		1 00
" Yellow Gem, without eye.....	25		1 00
" Yellow with eye.....	25		1 00
" White	25		1 00
" Mahogany colored.....	25		1 00
" Gold margined	25		1 00
" Lord Beaconsfield, purple violet.....	25		1 00
" Bronze	25		1 00
" Striped	25		1 00



Cross Fertilizing Petunias at our Nursery at Riverton.

Petunia, Dreer's Single Large Flowering, mixed. Trade
pkt. 50 cts.; $\frac{1}{8}$ oz. \$2.50; $\frac{1}{4}$ oz. \$4.50.

" Dreer's Double Large Flowering, mixed. Per
500 seeds, 75 cts.; per 1000 seeds, \$1.50.

*The above have been saved on our own grounds at Riverton
from our unrivalled collection carefully hand-fertilized by
experts, and is well known to be the finest strain in the country.*

	Trade pkt.	Per oz.
Petunia. Cherry red, with white centre	50	\$2 00
" Pure White, Single	15	50
" Striped and Blotched, Mixed	25	1 00
" Fine Mixed	15	50



PHLOX DRUMMONDII GRANDIFLORA.

	Trade pkt.	Per oz.
Phlox, Large Flowering, Pure White	25	80
" Brilliant Scarlet	25	80
" Blood Red	25	80
" Rosy Carmine	25	80
" Crimson Striped	25	80
" Crimson, White Eye	25	80
" Yellow	25	80
" Mixed	25	75
" Star of Quedlinburg, mixed	25	80
" Nana compacta. The best for pot culture		
" Scarlet (Fireball)	50	3 00
" White (Snowball)	50	2 00
" Fair Maid. Delicate pink	50	
" Rose	50	
" Mixed	50	2 00

Primula Obconica. A lovely perpetual blooming
Primrose, admirably adapted to growing
in a cold greenhouse. The flowers are
profusely borne in trusses on long stems,
are of a delicate rosy lilac and pure
white. Per $\frac{1}{16}$ oz. \$1.00

50



PRIMULA SINENSIS FIMBRIATA.

Primula, Sinensis Fimbriata. (Chinese Fringed Primrose).

	$\frac{1}{2}$ Trade pkt.	Trade pkt.
" alba, white, fine	60	\$1 00
" " magnifica, finest, white, beautifully fringed	60	1 00
" rubra, red	60	1 00
" Kermesina splendens, crimson, yellow eye	60	1 00
" Holborn Blue, unique color	60	1 00
" Punctata Elegantissima, rich crimson, spotted white	60	1 00
" Princess Louise, splendid white with metallic lustre, very distinct	60	1 00
" Chiswick Red. The most brilliant red	60	1 00
" Choicest Mixed. Dreer's Prize Strain.		
<i>A strictly first-class strain selected from fringed flowers only, and comprising bright shades and large size. We have no hesitation in offering this to the trade as the very best strain procurable. Per $\frac{1}{16}$ oz. \$3.00.</i>		
" Fern-Leaved. Choicest mixed. These varieties have elegant divided foliage, which in addition to the fine flowers, give them a very ornamental appearance	60	1 00
" Double White	60	1 00
" " Mixed	60	1 00

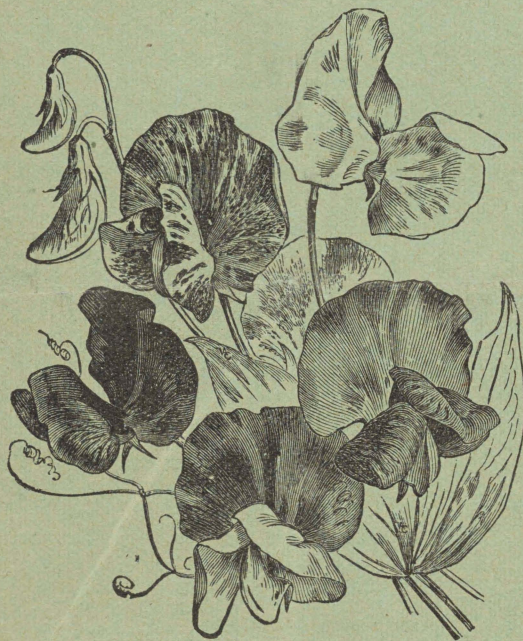
	Trade pkt.	Per oz.
Pyrethrum aureum (Golden Feather)	15	50
" " Golden Gem	20	60
Ricinus, Gibsoni		15
" Zanzibariensis, mixed	25	75
" Sanguineus		15
" Borboniensis Arboreus		15
" Cambodgensis. The finest dark-foliaged Ricinus	10	25
" Mixed		15
Salpiglossis, large flowering, mixed	15	40
Stocks, Large Flowering Ten Weeks, Blood Red	50	
" Crimson	50	
" Light Blue	50	
" Purple	50	
" Pure White	50	
" Bright Pink	50	
" Mixed	50	2 50
" Improved Snowflake. A beautiful dwarf growing Stock with very large double snow-white flowers. $\frac{1}{8}$ oz. \$2.00	50	
" Princess Alice (Cut-and-come-again)	50	2 50
" Wallflower-Leaved Ten-Weeks. Finest mixed	50	
" Wallflower-Leaved Ten-Weeks. White	50	
" Intermediate, or Autumnal Flowering		

DREER'S WHOLESALE PRICE LIST.



NEW DWARF SALVIA, CLARA BEDMAN.

	Trade pkt.	Per oz.
Salvia splendens (Scarlet Sage).....	30	\$1 50
" " grandiflora.....	50	
" " Clara Bedman.....	50	
" " prostrata, "Burning Bush".....	50	
" Patens, blue.....	50	
Smilax, Myrsiphyllum Asparagoides. Per trade pkt.		
15 ⁷ cts.; per oz. 40 cts.; per lb. \$4.00.		



SWEET PEAS.

NOTE.—We only offer here the sorts best adapted for florists use, for cut flower purposes. A full line of all the latest and standard varieties will be offered in the next issue of our Wholesale Price List.

	Per oz.	Per ¼ lb.	Per lb.
Apple Blossom. Rosy pink.....	10	15	50
Blanche Ferry. Pink and white, best for cutting.....	10	15	40
Boreatton. Fine deep maroon.....	10	15	50
Butterfly. White, edged blue.....	10	15	50
Cardinal. Bright crimson scarlet..	10	15	50
Captain of the Blues. Dark blue..	10	15	50
Countess of Radnor. Delicate lavender.....	10	15	50
Dorothy Tennant. The color of the blue Wistaria, very fine.....	10	15	50
Emily Henderson, large pure white	10	15	50
Mrs. Gladstone. Delicate pink....	10	15	50
Mrs. Sankey (black seed). Pure white, fine.....	10	15	50
Mrs. Eckford. Primrose yellow, fine	10	25	75
Orange Prince. Bright Orange, with pink.....	10	15	50
Patrice. Carmine rose..	10	15	50
Patricia. Bright cherry,	10	15	50

Sweet Peas.—Continued.

	Per oz.	Per ¼ lb.	Per lb.
Queen of the Isles. Red striped... 10	15	50	
Splendor. Rich bright pinkish-rose, shaded with crimson.....	10	15	50
Eckford's Large Flowering, mixed	10	15	50

Our mixture contains all of the finest and newest named varieties, insuring a large percentage of light colors, and should not be compared with field grown mixtures in which common sorts and dull colors predominate.

Trade pkt. Per oz.

Torenia Bailloni. Bright golden yellow, with a brownish red throat.		
½ oz. \$1.00.....	30	
" Fournieri. Sky-blue flowers, bright yellow centre. ½ oz. 60 c.	30	
" Fournieri alba. (White Wings.) ½ oz. \$1.00.....	30	
Thunbergia Alba Oculata.....	10	30
" Alata. Buff, dark eye.....	10	30
" Aurantiaca. Orange, dark eye.....	10	30
" Bakeri. Pure white.....	10	30
" Mixed. All colors.....	10	30



Verbena, Dreer's Mammoth. We have been carefully selecting and improving our strain of Mammoth Verbena for several years past, and can recommend it as the very best in the market. The flowers are of the largest size, of brilliant colors.

	Trade pkt.	Per oz.
Verbena, Dreer's Mammoth. White...	50	\$2 50
" " " Scarlet..	50	2 50
" " " Pink....	50	2 50
" " " Purple..	50	2 50
" " " Striped..	50	2 50
" " " Mixed....	50	2 00
" Dreer's Choice Mixed.....	50	1 50
Vinca, Rosea. Rose, with dark eye.....	20	75
" Alba. White, with crimson eye...	20	75
" Alba Pura. Beautiful pure white	20	75
" Mixed.....	20	75
Wallflower. Double mixed.....	50	2 00
" Single mixed.....	10	30
Zinnia, extra double tall mixed.....	10	30
" Tom Thumb, double dwarf, mixed	15	60
" Jacqueminot, dwarf crimson....	25	1 00
" Mammoth, mixed.....	15	50
" Zebra, or Striped.....	15	50
" Curled and Crested, mixed....	25	1 00
" Double Pompone, mixed.....	15	50
" Haageana, fl. pl. (Mexican).....	25	1 00